

*A Global Leader in Sales
and Leadership Development*



digital learning and development that connects

**Advisor
Development**

**Leadership
Development**

**Home Office/Field
Staff Development**

**Financial
Wellness**

LEARN MORE AT: [Hoopis.com/digital-learning](https://www.hoopis.com/digital-learning)

Why Choose Us for Your Digital Content Needs?

- ▶ Most utilized digital content library in financial services
- ▶ Over 75,000 subscribers in 50+ companies and 30+ countries
- ▶ Field-friendly Learner Experience
- ▶ Turnkey, manager tools for training and coaching
- ▶ Over 3,000 micro-learning videos and courses



Our digital resources are designed to be scalable and customizable depending on your organization's digital learning and development needs.

Advisor Development

- Sales Skills
- Practice Management
- Marketing
- Product Knowledge
- Planning Concepts
- Motivation and Inspiration

Leadership Development

- Foundational Principles of Leadership
- Recruiting
- Selection
- Onboarding and Development
- Expectations and Accountability
- Leadership and Organizational Development

Home Office Employees / Field Staff

- Understanding Clients and Their Needs
- Introduction to Insurance Products and Principles
- Overview of the Principles of Investing
- Understanding Financial Factors and Programs
- Overview of Business, Estate & Retirement Planning
- General Employee and Staff Education

Financial Wellness

- Financial Empowerment Series
- Retirement Planning Series
- Insurance & Risk Management Series
- Life Changes Series

These are just some of the topics in our digital content library. Explore the full list or learn more by visiting us at: Hoopis.com/Digital-Learning

